

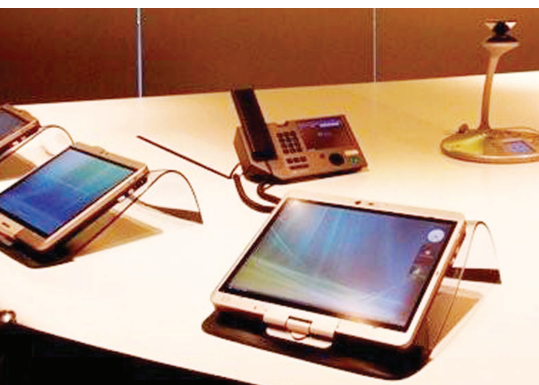
Diagnosis of iProductivity

We find out which areas of the company can greatest increase in productivity be obtained through investing in IT

The majority of companies today have incorporated different information technology solutions to automate business processes such as invoicing, production, stock control, corporative data bases, payrolls, etc. Despite this, in all these companies remains the opportunity to improve productivity and competitiveness by helping the workers carry out tasks unstructured in the day to day functions in a more efficient and effective form.

The "Diagnosis of iProductivity" is the ideal service to allow any organization to discover, in a fast and focused manner, the opportunities to improve the productivity of its workers.

The service consists of four modules which are detailed below:



1 Analysis of the current productivity platform

Consists of the application of a metric that allows us to determinate the current level of use of the productivity tools and to obtain a comparison of that level with other companies of the same size and sector in Spain and Europe.

2 Profile of the Information Worker

By means of an online survey to a significant sample of the employees of the company, we will obtain an information worker profile which will permit us to estimate the impact of the proposed improvement in the study.

3 Study of Unstructured Processes

Through an interview with the person in charge of the study on the part of the client, we would analyze in detail the current situation of the unstructured processes within the organization, that is to say, extensive use of email, etc... This session facilitates the identification of the processes where there exists the greatest opportunity to increase productivity.

4 Practical Demostration

This session, oriented towards the management of the organization, presents the results of the study and allows the opportunity "to visualize" some of the recommendations and best practices and to "experience" some of the technologies with the greatest potential to impact in the productivity of the company.

Phases of the diagnosis of iProductivity in a organization

Analisis of the current platform



Profile of the Information Worker



Study of the Unstructured Processes

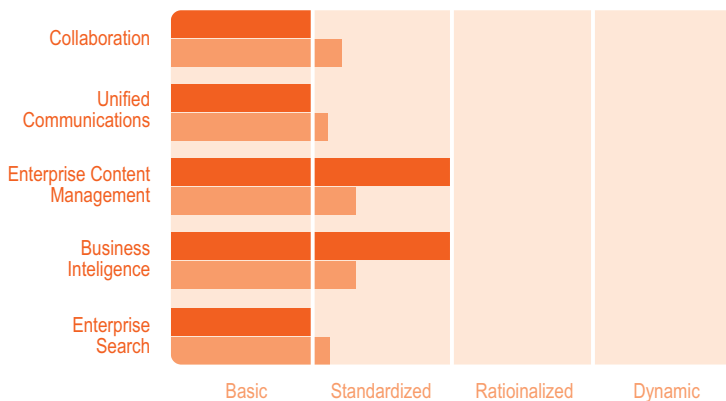


Vision Session

In three sessions of internal work, the organization will be provided with one vision, clear and prioritized, of where the focus its IT investments in order to improve the productivity of its professionals.

Maturity Model of the Productivity Platform

The BPIO (Business Productivity Infrastructure Optimization) is a model created by Microsoft and inspired by the Gartner and MIT models. The BPIO test is used by Microsoft in the whole world which therefore allow us to obtain our maturity grade and to compare it with other companies of the same size and sector.



The Information Worker

A significant part of the professionals within our organizations correspond to the profile "information worker". Their efficiency and effectiveness depends, in a large part, on work with tools enhancing communication, collaboration, search and management of information and mobility, among others, as well as correct use of solutions for personal productivity and the application of best practices in this field.

The Plan of the Information Technology of our companies must consider also the use of the tools to increase personal productivity.